#### CWEA-CASA Partnering for Impact in California

Integrated Planning for Advancing One-Water Strategies in California

Celeste Cantú, Celeste Cantú Consulting May 5,2021



Climate Change manifests first in California's Water. Challenge and Opportunity are California's Hallmark...

including Climate Change

#### YOU have always been key to Public Health, Robust Economy and Social Wellbeing.







#### The Perfect Storm—Again.. but worse this time.

U.S. Drought Monitor West



April 20, 2021 (Released Thursday, Apr. 22, 2021) Valid 8 a.m. EDT



The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. For more information on the Drought Monitor, go to https://droughtmonitor.unl.edu/About.aspx

Author: Richard Heim NCEI/NOAA













#### Call to Action

- Wastewater Managers have always led the way to improved human and environmental health.
- You Protect our most critical resources.
- You can meet this challenge also.



California can have a a resilient sustainable, energy efficient future with thriving rate payers and a robust economy.

You can turn things around before it is too late.

Reframe your responsibilities to see solutions.

One Water is a transformative approach to how we view, value, and manage water.



US Water Alliance

#### Watershed-scale thinking and action.



#### A systems approach.



#### Focus on achieving multiple benefits.





#### **Equitable Solutions for Water Scarcity**



#### Inclusion and engagement is key.

#### Break out # 1. What Questions do you have about One Water?

Discuss with you breakout partner and be prepared to share in the chat or in person when we return in 2 minutes.



#### How do I implement One Water?

#### The Process of Integrated Water Management





#### Partnerships for progress.











# Partners for Pure Water Solutions



#### Santa Clara Valley Water District Deploys Water Reuse on a Massive Scale







### One Water LA 2040

#### The Hydrologic Cycle



# The water drop is finite but also infinite as it is used repeatedly.



East Bay MUD

#### How do we pay for these Innovations?

- Leverage existing financial and infrastructure assets • Minimize capital, O & M, and life-cycle cost • Pursue innovative, non-traditional revenue-generating concepts 1111

#### How do you impact downstream agencies?

#### How do upstream agencies affect you?

#### Break out # 2.

How do your operations impact upstream and downstream users? How are you affected by them?

Discuss with you breakout partner and be prepared to share in the chat or in person when we return in 2 minutes.

What Obstacles should I anticipate when I implement One Water?

#### Institutional Boundaries vs. Watershed Boundaries.



#### Basin Boundaries



#### Do we have the skill set to partner?



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Harvard Business Review, Eight Dangers of Collaboration by Nilofer Merchant. December 01, 2011





## Collaboration is not about gluing together existing egos. It's about the ideas that never existed until after everyone entered the room.

#### Break out # 3. What Obstacles do you anticipate?

Discuss with you breakout partner and be prepared to share in the chat or in person when we return in 2 minutes.

#### Again, you can protect and improve human and environmental wellbeing.



#### **QUESTIONS?**

Special Thanks to:

US Water Alliance One Water Roadmap: The Sustainable Management of Life's Most Essential Resource

Wyatt Troxel, WTrScience Group

Dr Jay Lund, UC Davis







#### **California WaterBlog**

